

Deliverable 6.1 – Executive Summary

This report constitutes Deliverable 6.1 of the Privacy Flag project. The report has been prepared collaboratively by the Work Package 6 (WP6) partners. This deliverable contains all the initial plans for communication, dissemination and exploitation.

The document is structured to “reflect” the design and content of WP6. The first chapter outlines the design of the WP and “*how it is outlined in the four tasks*” and also “*how this is outlined in the report*”.

Chapter 2 outlines the overall communication strategy for Privacy Flag and “how we use the six Ws” as guidance in our work.

Thereafter, chapter 3 gives an outline of which phases we will work in and which methods, tools and media will be used in citizen and crowds outreach.

Chapter 4 presents the first plan for academic and lawyer’s dissemination, while chapter 5 presents the first plan for exploitation of Privacy Flag tool and community.

Thereafter, you will find chapter 6 which is focused on work in Task T6.4 and the standardization and labelling strategies.

Finally, in chapter 7 the data management plan is outlined.